

# Cody Hartleben

hartlebenc@gmail.com

(715) 881-0496

codyhartleben.com

## Qualifications

Branding & Identity  
Identity Development  
Experiential Design  
Art/Creative Direction

Concepting/Strategy  
Web & Digital Design  
UX/UI  
Social Media

Project Management  
Campaign Development  
Typography  
Signage & Wayfinding

## Experience

### Media-Objectives

Senior Designer, Experiential

Chicago, IL

Nov 2019–Today

I currently manage & lead design alongside project teams on branding & experiential design projects for a wide variety of clients. Expressing a brand's voice & values within physical environments across many mediums with the purpose of creating artful & thoughtful design solutions and unique moments of connection.

media-objectives.com

### Fellow Inc.

Intern → Senior Designer

Minneapolis, MN

June 2014–June 2019

My roles included art and creative direction, print and digital design, UX/UI, strategy, research and production as well as building and managing client relationships in many verticals including branding, advertising & design.

fellowinc.com

### Housing Design

Graphic Designer

Menomonie, WI

May 2013–May 2014

Serviced the UW-Stout University Housing staff to create various logos & branding applications, event marketing, and special projects.

## Proof

### BFA Graphic Design

University of Wisconsin - Stout  
Minor Interactive Design & Art History

Menomonie, WI

2014

## Features

C2A–Creative Communication Award  
HQ Branding

Office Snapshots

Glassdoor Offices – San Francisco

Graphis–Design Annual 2018

Hewing Hotel Branding, The Lynhall

PRINT–Regional Design Award

Hewing Hotel Identity

HOW–International Design Award  
Hewing Hotel, The Lynhall

Communication Arts

Webpick of the Day–The Lynhall

Grits and Grids

The Lynhall Branding & Art Direction

Ad Fed MN–The Show 2017

Hewing Hotel–Logo & Website



References available upon request.