

Cody Hartleben

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codyhartleben.com

Qualifications

Branding
Identity Development
Experience Design
Web and Digital Design

Art Direction
Creative Direction
UX/UI
Social Media

Concepting/Strategy
Campaign Development
Typography
Publication Design

Experience

Fellow

Senior Designer

Minneapolis, MN

June 2014–June 2019

My roles included art and creative direction, print and digital design, UX/UI, strategy, research and production as well as client relationships and coordination on various accounts and associated projects.

Fellow

Graphic Design Intern

fellowinc.com

Joined a highly talented and versatile creative team producing exceptional branding, advertising and design. As an intern I was assigned to client work and various in-progress projects.

Housing Design

Graphic Designer

Menomonie, WI

May 2013–May 2014

Serviced the UW-Stout University Housing staff to creating various logos & branding applications, event marketing, and special projects.

BFA Graphic Design

Menomonie, WI

University of Wisconsin - Stout
Minor Interactive Design & Art History

Features

Graphis–Design Annual 2018

Hewing Hotel Branding & Logo, The Lynhall Branding

PRINT–Regional Design Award

Hewing Hotel Identity

HOW–International Design Award

Hewing Hotel, The Lynhall

Communication Arts

Webpick of the Day–The Lynhall Website

Grits and Grids

The Lynhall Branding & Art Direction

Ad Fed MN–The Show 2017

Hewing Hotel–Logo & Website

MPLS Parks Poster Show

Free-For-All Poster

Pepper Magazine

Issue No.8–The Mind Issue No.9–Patterns Not Patterns–2013,2014



References available upon request.